Objectives: Temple shrines are places where the Luban Ruler red characters and the Chinese traditional craft and cultural heritage are hidden. It hides the unique code and the establishment of the believer's mental health of Lu-ban Ruler.

Methods: This research used methods is Gestalt theory by Psychology. The Gestalt theory maintains and evaluation in that the working principle of the human experiences and emotions, that belongs to holism, Psychology "the whole is different from the sum of its parts". And establish the relationship between believer's psychological needs trust of Lu-Ban Ruler and Psychological index of believers. Our perception of the psychological auspicious numbers hidden in the Lu-ban ruler does not come purely from sensory information such as the right shape, style, red or black word, but also our experience and impressions of the past psychology, which add up to us Psychological auspicious "red word" perception hidden in the right Lu-ban ruler.

Results: Tainan Kaiji Temple the size of the shrine is long, 9 feet 7 inches 5 points "Jinbao", height 11 feet 4 inches 8 points, "Yingfu", width 5 feet 8 inches 1 point, "Yingfu", the inner table of the shrine. The statue of the "Zhendian Mazu" used to place offerings. The size of the god table is long 9 feet 4 points, "Tian Ding", high 4 feet 2 inches 3 points, "Xingwang", width 4 feet 3 inches 4 points, "Yi Li", Tainan Kaiji Tianhou Temple shrine auspicious "red word" "Yi Li", "Tiiming", "Jinbao", "Prosperity", and "Yingfu" are in line with the meanings of Lu-ban ruler meaning "Tianding" and "Yield". The word "jinbao", "prosperity" and the word "wealth" in this word. The rules of auspicious "red word". The righteous character is used in temples, and the word for wealth and the character are also used for the position of Mazu. It means that Mazu responds to every request, such as wealth, mental health and safety. As long as believers have troubles in their Psychological, they can tell Mazu, as long as they are sincere and sincere, they are very effective. And establish the relationship between believer's mental health of Lu-Ban Ruler and Psychological index of believers.

Conclusions: Tainan Kaiji Temple the size of the shrine. It's very close to the golden ratio of 0.618, also the believer's mental health of Lu-Ban Ruler. In line with the psychology concept of sentient beings.

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INFLUENCING FACTORS PSYCHOLOGICAL ANALYSIS OF PHARMACEUTICAL MARKETER'S MENTAL HEALTH AND PUNISHMENT CASE STUDY ON ILLEGAL MARKETING DISHONESTY OF PHARMACEUTICAL ENTERPRISES

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Background: Based on the strong role of simple psychology such as "everyone does it", profoundly affected by traditional culture such as "society of human relationship" As a kind of unfair competition act, commercial bribery has spread quickly in business transactions, and the pharmaceutical sales area is one of the "most serious areas" where bribery prevails. To understand the perceived stress and mental health level of pharmaceutical marketers, and to analyze their influencing factors and the impact of perceived stress on mental health.

Subjects and Methods: Based on the theory of credit constraint mechanism, this paper uses the chilling effect analysis method to conduct a case study on the first case of illegal marketing faith-breaking punishment of pharmaceutical enterprise, analyze the social psychological roots of commercial bribery and dishonesty in the pharmaceutical sales area from a psychological perspective, and conduct a case study on the punishment of pharmaceutical companies for illegal marketing of dishonesty. The chilling effect is a powerful interpretation of the suspension or even loss of eligibility for the centralized procurement market of medical institutions by a single pharmaceutical enterprise due to faith-breaking punishment, which has a powerful deterrent warning effect on the whole pharmaceutical industry and forms a systemic governance effect of drawing inferences about other cases from one instance.

Results: In addition to other external factors such as social environment and management system, the emergence of commercial bribery in the pharmaceutical sales area is the psychological factor hidden behind the behavior of the criminal subject. It is the social motivation that causes commercial bribery in the field of medicine purchase and sale, and it is also the fundamental reason for commercial bribery in the field of medicine purchase and sale.

Conclusions: The chilling effect of faith-breaking punishment warns pharmaceutical enterprises to change the traditional sales model of misconduct by pharmaceutical enterprises that seek trading opportunities or competitive advantage by giving kickbacks to prescribers and those with decision-making power for the purchase of pharmaceutical and influence, and to keep the bottom line of compliance in the process of product marketing and promotion.

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RESEARCH ON LEGAL RISK PREVENTION AND PSYCHOLOGICAL BEHAVIORAL HEALTH OF ARTIFICIAL INTELLIGENCE IN THE CONSTRUCTION OF INTELLIGENT DRUG TREATMENT IN SCO COUNTRIES

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Background: Nowadays, the drug problem is becoming increasingly serious. The harm of drugs is complex and multifaceted. First, it causes great damage to the physiology and psychology of drug addicts. The second is to destroy the harmonious environment around drug addicts and bring trouble and pain to their families, relatives and friends. Third, drug-related crimes are extremely harmful to society and have seriously affected social stability. Fourth, drug crimes are very easy to cause many serious social problems and bring a heavy burden to the society. It is necessary to study the mental health and relapse tendency of drug addicts. With the outbreak of the new crown epidemic, there is a serious impact on the field of medicine and health. In the context of digitalization, how to use digital means to strengthen public health reform and improve medical efficiency is an important issue in front of us. How to establish a psychological correction system suitable for the characteristics of various regulatory places is a major difficulty in the current psychological correction work. Relatively speaking, the mental health problems of compulsory drug addicts are more prominent. Especially under the double effects of self-stigmatization and social labeling, they often bear greater psychological pressure. At the same time, this study analyzed the mental health status of women forced to quit, and analyzed its influencing factors in combination with their personal growth history, drug abuse history, family status, etc., to provide a reference for exploring and establishing a scientific and standardized psychological correction system.

Subjects and Methods: A systematic understanding of the personal growth history, psychological status and influencing factors of compulsory drug addicts can provide data support for the establishment of a scientific and standardized psychological correction system. This article takes the drug addicts in a compulsory drug rehabilitation center as the research object, combined with the basic information questionnaire and SCL-90 symptom checklist. On the basis of descriptive analysis and analysis of variance, the influencing factors of their mental health were further discussed. Starting from helping the forced drug addicts to start their normal lives again, this paper adopts the Mental Health Questionnaire for Compulsory Drug Addicts and the Psychological Questionnaire for Compulsory Drug Addicts' relapse tendency compiled by Geng Wenxiu of East China Normal University in Shanghai. This paper investigated more than 300 male drug addicts in a compulsory detoxification center and discussed the factors affecting their mental health and leading to relapse. The study will focus on the legal issues of risk prevention in the application of artificial intelligence in the construction of a smart drug treatment system, including "the dual effect of artificial intelligence in the construction of a smart drug treatment system," "the risk patterns and causes of the application of artificial intelligence," and "the legal regulation of the risk of algorithmic power."

Results: The results showed that: (1) more than 40% of the compulsory drug addicts' personal and family relationships were not harmonious enough; (2) The symptoms of obsessive-compulsive disorder are more prominent, accompanied by more intense depression, anxiety and other emotions, as well as problems related to sleep and diet; (3) The proportion of risk population comprehensively detected by mental health status is high, and the proportion of four types of risk population that need attention, focus attention, special attention and suggestion attention is between 1.3% and 8.2%; (4) The level of mental health showed strong individual differences in age, years of drug use, employment status before admission, number of drug addicts, status in the hospital, age of first drug use, HIV infection and other categories. There are five main factors that affect the relapse tendency of male addicts, including self-assessment of drug withdrawal confidence, the current influence of drugs, the objective environment to avoid relapse, physical and mental impairment and support system. Through the above research, we will investigate the effects, types of risks and causes of the application of artificial intelligence in the field of intelligent drug rehabilitation system, and construct a legal mechanism for risk prevention in the application of AI in the construction of intelligent drug rehabilitation system.

Conclusions: Therefore, the competent administrative department should formulate targeted risk control measures for personnel of different concern categories, and carry out psychological correction work according to the classification and stratification of personality category differences. A pluralistic support system of "individual family society" should be established. Male compulsory drug addicts need five psychological pillars to completely get rid of drug addiction and establish confidence in a new life: an accurate understanding of the dangers of drugs, a rational expectation of family and career, a correct attitude towards returning to society, courage to welcome a new life and a correct outlook on life. By analyzing theories related to artificial intelligence, risk prevention, and legal regulation, we explore the impact and effectiveness, risks and causes of the use of artificial intelligence in the construction of a smart drug treatment system in China, and draw on the experience of SCO countries in the field of smart drug treatment in anticipation of solving the problems that exist in China.